



kanopy
stream smarter

noirvember

a month-long film noir festival

SCARLET STREET (1945) DIRECTED BY FRITZ LANG

November belongs to the shadows, and noir never goes out of style. Each year, Noirvember draws a new generation into a world of rain-slicked streets, double-crosses, and detectives who can't help but look a little closer. This collection celebrates the genre at its most moody, morally complex, and endlessly captivating.

Spanning classic staples and modern interpretations, these films delve into ambition, betrayal, and the blurred line between right and wrong. It's an invitation to step into the darkness and get lost in stories where nothing is ever quite what it seems.

Explore the collection in full, title synopses and more: kanopy.com/category/18267

All images provided must be used for direct promotion of that specific film or collection.

💡 Add your library's logo to any images as a reminder that your patrons can stream Kanopy for free with their library card.

List of Toolkit Items

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General Announcements

Print materials that showcase our Noirvember collection, which can be printed and displayed throughout your library.

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Digital Graphics

Graphics sized for various social media platforms and email, showcasing Noirvember collection content.

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Suggested Copy

Five options that you can copy and paste into your messaging across social media and email.

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Programming Ideas

- Host a Whodunit Trivia Night: Bring your community together for a noir and crime fiction themed trivia night featuring classic films, iconic TV detectives, hard-boiled authors, and titles from the Noirvember collection. Organize rounds around memorable characters, directors, plot twists, and key moments in the genre's history.
- Screen a Landmark Noir Film: Showcase a standout noir title from the collection and set the mood with a darkened room, atmospheric lighting, and black-and-white décor or posters. After the screening, host a brief discussion on what defines film noir, and guide patrons to related titles in the Noirvember collection to explore. Be sure to select films with Public Performance Rights.
- Create a Four-Week Noir Display Series: Curate a rotating display throughout November, each week highlighting a different era of noir from 1940s classics and 1950s paranoia to 1970s neo-noir and 2000s revivals. Pair each display with a one page handout featuring notable films available in the collection and insights into the cultural context that shaped the genre during that decade.

Social Media and Newsletter Copy Suggestions

Option 1

It's November and the days are shorter, shadows are longer, and Kanopy's Noirvember collection has arrived. Dive into the best of noir, free to stream with your library card: kanopy.com/category/18267

Option 2

Moody visuals. Morally ambiguous characters. Twists that keep you guessing until the final frame. Kanopy's Noirvember collection is live, a curated lineup that proves the genre never gets old. Find your next watch: kanopy.com/category/18267

Option 3

Noirvember starts now. Shadows, suspects, and stunning cinematography await. Explore Kanopy's Noirvember collection. Stream free with your library card: kanopy.com/category/18267

Option 4

Femmes fatales. Corrupt cops. Rainy streets at midnight. Kanopy's Noirvember collection is streaming now! kanopy.com/category/18267

Option 5

November is Noirvember, a month to dive into the shadows with Kanopy's curated collection of film noir classics and modern crime thrillers. Stream for free with your library card: kanopy.com/category/18267

Campaign Start and End Dates

Our Noirvember Collection launches **November 1, 2026**, and we encourage our library partners to use the materials provided to spread the word in your community beforehand. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Sincerely,
The Kanopy Team